

Eight reasons you'll be glad you planted InVigor® hybrid OSR



1 More Vigorous

Heterosis is the process whereby genetically diverse parents produce stronger offspring. With InVigor OSR this means increased autumn vigour and faster development in the spring.

2 Class-leading Oil Content

InVigor OSR varieties have class-leading oil levels and favourable oil profiles, offering a significant oil bonus to growers.

4 Bigger Yield

Real world UK grower experience shows that better gross outputs and consistency of performance are being achieved with our InVigor hybrids.

5 Stronger Damage Recovery

InVigor OSR varieties offer faster, stronger recovery from pest and winter damage. This resilience also means farmers are more likely to achieve a viable crop when planting in marginal conditions.

3 Robust Disease Resistance

InVigor hybrids have robust resistance to the key OSR diseases and are the highest performing *Phoma*-resistant varieties available.

6 Wider Sowing Window

It's all about flexibility. InVigor OSR varieties let you sow later to help you avoid pest problems, to help with grass weed control and to spread your autumn workload more efficiently.

7 Lower Sowing Rates

InVigor hybrids require a lower sowing density than conventional varieties to establish the optimum plant population.

8 Highly Developed Root Systems

Because of their highly developed and effective root system, InVigor hybrid OSR varieties are able to optimise their uptake of water and nutrients – which may be beneficial in summer drought conditions.

You'll be glad you planted it.

Internationally, Bayer CropScience has led the way in the development of high-performance hybrid oilseed rape for over twenty years. UK grower experience shows that our InVigor hybrids offer exceptional performance, better consistency and a greater ability to tolerate challenging local conditions than conventional varieties.

NOV DEC JAN FEB MAR APR MAY JUN JUL AUG

